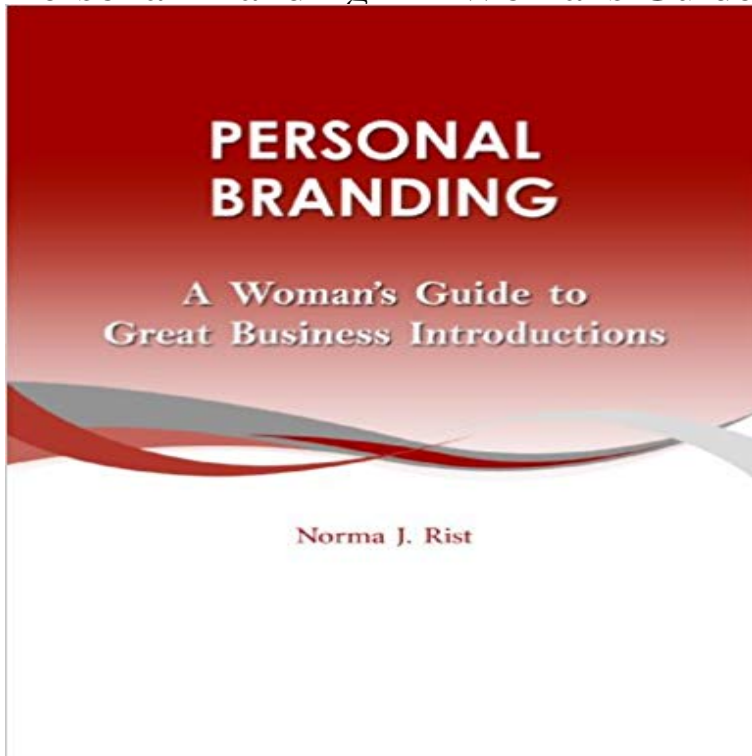


# Personal Branding - A Womans Guide to Great Business Introductions



Planning to introduce yourself at an event? Or need a good introduction to attract the right prospects? Personal Branding is an easy way to create a great business introduction. Standing in front of the room, or sitting next to someone at dinner, you need to be able to explain what you do, whom you help and how you help them. If you want prospects to come flocking, prepare the right introduction and brand yourself correctly. Now there is an e-book to help you craft an introduction that will support your desired branding. Have you ever had someone introduce you and thought, is that what she thinks that I do? Now you have easy steps to a great introduction, confidence and success.

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